

## **JAMES E. MAYER JR AMONG THE TOP FINANCIAL ADVISORS ATTENDING *BARRON'S* TOP ADVISORY TEAMS SUMMIT**

*Exclusive Conference Gathers the Nation's Pre-eminent Financial Advisory Teams*

**LAS VEGAS (February 1, 2016)**—James E. Mayer, Jr, Managing Director – Investment Officer, Donna Hassett, Senior Client Associate and Margaret Gilliland, Senior Registered Client Associate recently attended the annual *Barron's Top Advisory Teams Summit*. Hosted by *Barron's* magazine, the conference is an invitation-only forum that allows advisors in the top one-percent of the industry to exchange ideas and best practices, with an eye towards improving their businesses and serving the investing public in the best possible manner. The Top Advisory Teams Summit was held February 1-3 at the Bellagio Hotel in Las Vegas.

Over 650 advisors and their team members were in attendance. Many of the advisors have appeared in the *Barron's* Top 1,200 Advisor ranking. All the conference's attendees were invited to the event based on their elite performance. *Barron's* annual advisor rankings are the basis for the Top Advisory Teams Summit. Advisors are ranked based on the volume of assets overseen by the advisors and their teams,

revenue generated for the firms, and the quality of the advisors' practices. *Barron's* ranks advisors at major securities firms as well as independent advisors (RIAs).



This exclusive conference is designed to promote best practices and generate new ideas across the industry. Attendees conducted workshops led by the Top 1,200 Financial Advisors that explored current issues from business development ideas and managing high-net-worth accounts and families, to portfolio management and retirement planning.

L-R: Senior Client Associate Donna Hassett, Senior Registered Client Associate Margie Gilliland and Managing Director – Investment Officer James E. Mayer, Jr.

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“Because the Summit brings together key leaders and top decision makers from around the country, it is recognized by the financial advisor community as the industry’s leading event,” said Ed Finn, editor and president of *Barron’s*. “The ideas and discussions generated here equip attendees to provide the best investment and financial advice to their clients, which is vital given the challenging economic and market conditions of today.”



L-R: Managing Director – Investment Officer James E. Mayer, Jr. and Sterling Shea, Managing Director and Head of Advisor Programs at *Barron’s*

For more information about *Barron’s* conferences, please go to [www.barrons.com/conferences](http://www.barrons.com/conferences)

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### **About *Barron’s***

***Barron’s*** ([www.barrons.com](http://www.barrons.com)) is America’s premier financial magazine, known for its market-moving stories. Published by Dow Jones & Company since 1921, it reaches an influential audience of professional fund managers, financial advisors, affluent individual investors, financial-services professionals and senior corporate executives. With new content available every business day in digital form and every week in print, *Barron’s* provides readers with an intelligible recap of recent market action coupled with insights on what’s likely to happen in the market in the days and weeks to come. In addition, its annual series of exclusive conferences for financial advisors and investors is dedicated to identifying, enhancing and expanding best practices in investing. As a result of these initiatives, *Barron’s* is the trusted financial-publishing brand that people active in the market turn to for information, ideas and insights they can use to increase their professional success and enhance their personal, financial well-being.

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The “*Barron’s* Top 1200 Financial Advisors” is a select group of individuals who are screened on a number of different criteria. Among factors the survey takes into consideration are the overall size and success of practices, the quality of service provided to clients, adherence to high standards of industry regulatory compliance, and leadership in “best practices” of wealth management. Portfolio performance is not a factor.

***About Wells Fargo Advisors***

With \$1.4 trillion in client assets as of December 31, 2015, Wells Fargo Advisors provides investment advice and guidance to clients through 14,960 full-service financial advisors and 3,933 licensed bankers. This vast network of advisors, one of the nation’s largest, serves investors through locations in all 50 states and the District of Columbia. Wells Fargo Advisors is the trade name used by two separate registered broker-dealers and non-bank affiliates of Wells Fargo & Company: Wells Fargo Advisors, LLC and Wells Fargo Advisors Financial Network, LLC (members SIPC). Statistics include other broker-dealers of Wells Fargo & Company. [www.wellsfargoadvisors.com](http://www.wellsfargoadvisors.com)

***About Wells Fargo***

Wells Fargo & Company (NYSE: WFC) is a diversified, community-based financial services company with \$1.8 trillion in assets. Founded in 1852 and headquartered in San Francisco, Wells Fargo provides banking, insurance, investments, mortgage, and consumer and commercial finance through 8,700 locations, approximately 13,000 ATMs, the internet ([wellsfargo.com](http://wellsfargo.com)) and mobile banking, and has offices in 36 countries to support customers who conduct business in the global economy. With approximately 265,000 team members, Wells Fargo serves one in three households in the United States. Wells Fargo & Company was ranked No. 30 on Fortune’s 2015 rankings of America’s largest corporations. Wells Fargo’s vision is to satisfy our customers’ financial needs and help them succeed financially. Wells Fargo perspectives are also available at [Wells Fargo Blogs](#) and [Wells Fargo Stories](#).

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